



WHITE HOUSE BUSINESS COUNCIL

White House Business Council

Putting America Back to Work

Small Business Forum

November 9, 2011

8:45 a.m. to 12:00 p.m.

AGENDA

Welcome:

Sallie Salinas, Administrative Director, Coastline Institute for Economic Development (CIED)

Dr. James M. Rosser, President, Cal State University, Los Angeles

Opening Remarks:

Michael Rossi, Senior Advisor to Governor Brown on Jobs and Business Development

"The Direction of the California Economy – Where the Administration is Heading"

Special Presentation:

Peter Gravett, Secretary of California Department of Veteran Affairs

"The Importance of Employing Our Returning Veterans"

Distinguished Panel:

"Linking Education and Technology to Drive Workforce Development"

Opening Remarks: Jerome E. Horton, Chairman, California State Board of Equalization

Loretta P. Adrian, Ph.D., President, Coastline Community College

Wally Aguilar, Manager, Employment Training Panel (ETP)

Andrew C. Jones, Ed.D. Chancellor, Coast Community College District

Dr. James M. Rosser, President, Cal State University, Los Angeles

White House Business Council-Special Presentation(s):

David Hinson, White House Business Council,

National Director of the U.S. Minority Business Development Agency

"The Impact to California...Your Voice to the White House"

includes Q&A session

Andre Gudger, Director, Office of Small Business Programs

Office of the Undersecretary of Defense Acquisition, Technology & Logistics

"Connecting with the Department of Defense Small Business Programs"

Distinguished Panel:

"Initiatives and Resources...what it means to your business"

Joel Ayala, Director of the Governor's Office of Business and Economic Development

David J. Blanco, President, Performance Ascent

David Hinson, White House Business Council,

National Director of the U.S. Minority Business Development Agency

Andre Gudger, Director, Office of Small Business Programs

Office of the Undersecretary of Defense Acquisition, Technology & Logistics

Networking

Putting America Back to Work!